

CURRICULUM VITAE

SLAVICA SINGER

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Born: June 12, 1942 in Osijek, Croatia

Education:

- Ph.D. in Economics, University of Zagreb, May 1975
- M.S.I.M., Purdue University, Krannert Graduate School of Management, Indiana, USA, Dec. 1972
- MA, University of Zagreb, Department of Economics in Osijek, July 1965

Academic appointments and employment:

J.J. Strossmayer University of Osijek, Department of Economics:

2000 - Director of the Graduate Program in Entrepreneurship
1999 - Full Professor in Entrepreneurship and Strategic Management (tenure)
1984 -1999 Professor of Strategic Management and Senior Research Fellow
1979 -1984 Associated Professor of Systems Theory
1975 -1979 Assistant Professor of Systems Theory
1973 -1975 Assistant

Other working experience:

2001- CEPOR, SME Policy Center, director
1965-1971 Belje, Agricultural-Industrial Company (R&D department - researcher, Meat factory - assistant manager)

Major Areas of Interest:

entrepreneurship, strategic management, development of SMEs sector, business intelligence, social economy, regional economy, transition process in Eastern Europe (political, economic, sociological aspects), efficacy and efficiency of university education

Languages:

Croatian (mother tongue), English (active), German (passive)

Membership in Professional Associations:

- Croatian Association of Economists, Zagreb, Croatia
- Croatian Association of the Club of Rome, Zagreb, Croatia
- European Association for Evolutionary Political Economy (EAEPE), United Kingdom
- International Joseph A. Schumpeter Society, Germany

Current Research Grants:

2000- Principal researcher of the project "Entrepreneurship Paradigm and Praxis", under research grant from the Ministry of Science, Education and Sports, Republic of Croatia
2001- Project leader of the Croatian Global Entrepreneurship Monitor (GEM) team
2004- Project leader of the South East European network for the Promotion of Entrepreneurial Thinking in Higher Education, financed by the German Rectors' Conference (www.seepet.org)

Selected recent projects:

- **Singer, Slavica: Territorial development, vulnerability reduction and communities reconciliation: a case study of Local Economic Development (LED) projects in Eastern Slavonia (Croatia)**, the study developed in the framework of the research programme "Strengthening employment and related socio-economic dimensions in response to crises"

led by the ILO and the Graduate Institute of International Studies in Geneva, September 2005

- **Singer, Slavica (team leader): Designing an SME training model for Croatia**, CEPOR, Zagreb, 2002-2004, financed by the European Training Foundation, Ministry of Economy, Labour and Entrepreneurship and the Open Society Institute, New York - the outcome of the project is a training program for growing businesses, tested in Croatia in year 2004, and in implementation from 2005 (Allan Gibb provided mentorship in this project)
- **Singer, Slavica and Boris Lauc: National report on small and medium sized enterprises development**, as the part of the project "Support to Promotion of Reciprocal Understanding between European Union and Western Balkans", led by the European Institute, Sofia, Bulgaria, December 2004
- **Singer, Slavica: Improvement of the Quality of management and Entrepreneurship Development through education and training in BiH, Croatia and Yugoslavia - Croatia, country report**, led by the IEDC Bled, October 2001

Published books and papers:

3 books, 8 chapters in books, 60 scientific and professional papers

Books:

- "Interne cijene u poslovnom sistemu" (**Transfer prices in business system**), Informator, Zagreb, 1976,
- "Iz razvoja u razvitak" (**From growth to development - competitive challenges for the J.J. Strossmayer University**), J.J. Strossmayer University of Osijek, 1993
- "Gospodarstvo Osijeka 1196-1996" (**Economy of Osijek 1196-1996**), Osijek, 1998

Chapters in books:

on transfer prices; management tools like scenario analysis and situational analysis; regional development

Papers:

published in journals or proceedings from scientific and professional conferences, mostly on topics like transition processes, entrepreneurship, regional development, strategic management, management information systems, university education and university efficiency, role of SMEs in development processes

Selected recent publications:

- Gibb, Allan; **Slavica Singer**; Piotr Korynski: **Back to the future - case of the entrepreneurship graduate program at the J.J. Strossmayer**

- University in Osijek**, Gateway to Entrepreneurship Conference, St. Louis University - CD with full papers, USA, 2005
- **Singer, Slavica** and Joan Gillman, **How to Develop Entrepreneurship Education at Non-entrepreneurial Universities?**, 48th World Conference «Advancing Entrepreneurship and Small Business», the latest research, policy and best practice world-wide, Belfast, Northern Ireland, 15-18 June 2003 (Conference Proceedings of Abstracts and CD with full papers)
 - **Singer, S.**, **Education for Entrepreneurship - Missing Link in Economies in Transition**, Forum on Best Practice in the Development of Entrepreneurship and SMEs in Countries in Transition: The Croatian and Slovenian Experiences, United Nations, Economic and Social Council, Economic Commission for Europe, Geneva, March 2003
 - **Singer, Slavica**; Pfeifer, Sanja; Borozan, Djula; Sarlija, Natasa; Oberman, Suncica: **What makes Croatia an (non)entrepreneurial country?** - GEM 2002 Croatia results, Zagreb, CEPOR - SME Policy Center, 2003
 - **Singer, S.**, Ž. Turkalj, M. Medić, **Business Development Services in Croatia**, in Fourth International Conference «Enterprise in Transition»: Competitiveness, Restructuring and Growth, Proceedings, University of Split, Split-Hvar, May 24-26, 2001
 - **Singer, S.**, Turkalj, Ž., Medić, M., **The University - A Missing Link in Developing Entrepreneurial Potential of the SMEs Sector in Croatia**, in Third International Conference on «Enterprise in Transition», Proceedings, Faculty of Economics, Split-Šibenik, 1999

International Experience (selected events):

Participation on numerous international academic and professional conferences focused on:

- **transitional processes**: **University of York, UK, 1988** - on entrepreneurial (dis)ability of Yugoslav economy based on social ownership concept; **Sorbonne, France, 1990** - on transition from non-entrepreneurial to entrepreneurial economy - case of Yugoslavia; **EAEPE Conference, Florence, Italy, 1990** - on transitional problems caused by abandoning the labor theory of value
- **regional development**: **University of Augsburg, Germany, 1989, 1994**
- **Europeanization**: **Inter-University center, Dubrovnik, Croatia** - co-director with Adam Michnik, Warsaw; Kathleen Wilkes, Oxford; Zdravko Tomac, Zagreb - annual workshops "What does it mean to be European?", 1994, 1996, 1997, 1998, 1999
- **university education - institutional efficacy and efficiency**: **University of Cambridge, UK, 1995** - on managerial education in eastern Europe; **IntEnt International Conference on Entrepreneurial Education, Arnhem, the Netherlands, 1996** - on entrepreneurial capability of Croatian economy; **EAEPE Conference, Antwerp, Belgium, 1996** - on role of Croatian universities in lowering unemployment; **UNESCO-CEPES and University of Applied Sciences Gelsenkirchen, Germany, June 2005** - on how to develop entrepreneurship education at non-entrepreneurial university - case of Croatia
- **micro credit programs**: **The World Bank, Rio de Janeiro** - participation on Small Business Development Conference, 1998; **Micro Finance Center, Warsaw** - participation on

microfinance conferences in Sarajevo (1998), in Dubrovnik (1999); and in Krakow (2001); IFC, Den Hague - participation on Microfinance Conference, 2000

- **technical assistance to SMEs: Bishkek, Kyrgyzstan, 2004** - Professional Skills Needed for Developing a Market Economy, OSCE Third Preparatory Seminar for the Twelfth OSCE Economic Forum; **Istanbul, Turkey, 2006** - Role and contribution of business incubators and centres for entrepreneurship (the Osijek's experience)

Special trainings:

- Grameen Bank, Dhaka, Bangladesh - training on microcredit business (2 weeks), 1998
- Naropa University, Boulder, USA - authentic leadership, 5 months distance learning program, certified, 2004

Other activities:

- Director of the SME Policy Center, Zagreb, from 2001-
- Member of the Croatian National Council on Competitiveness, from 2004 -
- Open Society Institute - Croatia, board member from 1992; Chairwoman of the Board 1998-2001; again from 2003-)
- One of ten founders and a Board member of the NOA, the first micro credit financial institution in Croatia, Osijek, from 1996 -
NOA has been established in late 1996 as an initiative of the local group of people and was funded by the USAID grant of 3 million USD, supporting the after-the war reconstruction process as well as process of returning the refugees and displaced persons. From 2002, NOA is functioning independently from the USAID and it is financially and operationally sustainable micro credit financial institution.
- One of ten founders and a Board member of the Center for Entrepreneurship in Osijek, from 1997
- Board member of the Business Incubator in Osijek, from 2004
- Board member of the Technological center at the J.J. Strossmayer University in Osijek, from 2003

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