The role of Croatian Chamber of Economy in supporting SMEs sector

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Zagreb, January 4, 2008
## STATISTICAL OVERVIEW IN 2006

<table>
<thead>
<tr>
<th>Type</th>
<th>Number of registered enterprises</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small</td>
<td>76.588</td>
</tr>
<tr>
<td>Medium</td>
<td>1.480</td>
</tr>
<tr>
<td>Large</td>
<td>441</td>
</tr>
<tr>
<td>TOTAL</td>
<td>78.509</td>
</tr>
</tbody>
</table>

Source: CCE
## STATISTICAL OVERVIEW IN 2006

<table>
<thead>
<tr>
<th>Number of employees</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Small</td>
<td>388.275</td>
</tr>
<tr>
<td>Medium</td>
<td>172.345</td>
</tr>
<tr>
<td>Large</td>
<td>305.263</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>865.883</strong></td>
</tr>
</tbody>
</table>

Source: CCE
CROATIAN CHAMBER OF ECONOMY

- Established in 1852 in Zagreb
- CCE is an independent professional and business organisation of all legal entities engaging in business. Represents interests of its members in the country and abroad.
- Established by CCE Act
- Compulsory membership (over 70,000 active members)
- 20 County Chambers, 8 Departments, 6 Centers, 43 Associations, 25 Affiliations
- ISO 9001/2002
## MEMBERSHIP WITH INTERNATIONAL ORGANISATIONS

<table>
<thead>
<tr>
<th>Organization</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ICC</td>
<td>International Chamber of Commerce</td>
</tr>
<tr>
<td>EUROCHAMBRES</td>
<td>Association of European Chambers</td>
</tr>
<tr>
<td>ASCAME</td>
<td>Association of Mediterranean Chambers of Commerce and Industry</td>
</tr>
<tr>
<td>UEAPME</td>
<td>European Association of Crafts, Small and Medium-sized Enterprises</td>
</tr>
<tr>
<td>ESCB</td>
<td>European Council for Small Business</td>
</tr>
<tr>
<td>TII</td>
<td>European Association for the Transfer of Technology, Innovations and Industrial Information</td>
</tr>
<tr>
<td>FIATA</td>
<td>International Federation of Freight Forwarders</td>
</tr>
<tr>
<td>OICA</td>
<td>International Organisation of Motor Vehicle Manufacturers</td>
</tr>
<tr>
<td>EMEC</td>
<td>European Marine Equipment Council</td>
</tr>
<tr>
<td>EUROCOMMERCE</td>
<td>European lobbying institution for commerce</td>
</tr>
</tbody>
</table>
SCOPE OF CCE’S ACTIVITIES

• Activities related to the EU Accession
• Advisory services to its members
• Business and information services (Register of Croatian companies, Goods and Services Exchange etc.)
• Organisation of business delegations, presentations, fairs and exhibitions home and abroad
• Encouragement of the Croatian production development (Produce and Buy Quality Products, Croatian Quality and Croatian Creation)
• Education of entrepreneurs
• Publishing activities
ACTIVITIES RELATED TO THE EU ACCESSION

- Representation Office in Brussels (since 2000)
- Euro-Info-Correspondence Center Zagreb (since 2003) and Relay Centres (since 2005)
- 40 Chamber’s employees participate in negotiations’ working groups
  2 main negotiators
CROATIAN CHAMBER OF ECONOMY

Issues, registers and administratively services:
- International certificates and licences
- Quality and Creation certificates

Information, assistance, advisement:
- Relevant regulations and laws in Croatia and abroad
- Potential business partners

Databases: Biznet, Croatian Export Directory, Business Opportunities Exchange

Awards: ZLATNA KUNA - annual business award
CCE’S PUBLICATIONS

- Croatia - Your Business Partner 2006
- Croatian Export Directory
- Republic of Croatia 2006
- How to start up an enterprise in Croatia
- Business Proposals of Croatian companies
- EU and WTO News
- Croatian Quality / Croatian Creation
- Croatian Economic Reports
CCE INDUSTRY AND TECHNOLOGY
DEPARTMENT-HOME OF SME’s AFFAIRS

- Gathers together companies through professional associations and affiliations, in order to:
  - achieve a joint representation in relations with public and governmental institutions and secure the most favourable business conditions
  - unify promotion activities
  - find new markets and new strategic partners
  - support collaboration between RD and businesses
  - offer information and services about environmental protection
  - raise awareness on socially responsible behaviour
PROFESSIONAL ASSOCIATIONS:

- Energy Association
- Secondary Raw Materials, Collection and Processing Association
- Association of Basic Metal and Fabricated Metal Products Manufacturers
- Non-metal and Construction and Building Materials Industries Association
- Association for Machine Building and Equipment, Motor Vehicles, Trailers and Semi-Trailers Manufacturing
- Electrical and Optical Equipment Manufacturing Association
- Shipbuilding Industries Association
- Chemical Industry Association
- Paper, Printing and Publishing Industries Association CCE
- Textile and Garment Industries Association
- Leather Processing Industries Association
- Plastic and rubber Association
PROFESSIONAL AFFILIATIONS:

- Affiliation of Manufacturers of Parts and Accessories for the Automotive Industry
- Affiliation for the Production and Sale of Medical Supplies and Equipment
- Producers of Equipment and Facilities for agriculture, forestry and food industry Affiliation
- Affiliation of Packaging Companies
- Affiliation of Manufacturers of Marine Equipment
- Affiliation for Innovations
- Affiliation of Publishers and Booksellers
- Affiliation of Manufacturers of Fire-Prevention Equipment
- Affiliation of Environmental Protection in the Economy
- Affiliation of Manufacturers of Weapons and Military Equipment
- Affiliation of Railway Industry
- Affiliation for Corporate Social Responsibility
- Affiliation of SME’s
- Affiliation of Clusters
- Renewable energy resources Affiliation
- Affiliation of producers and wholesalers of and washing preparations, detergents and cosmetics
AFFILIATION OF SMALL AND MEDIUM ENTERPRISES

Gathering SME’s with the purpose of:

• Minimizing barriers for development
• Increasing the number of SME’s
• Increasing competitiveness
• Increasing export
• Improving connections with large companies
• Encouraging partnership with the academic community, etc.
SPECIFIC ACTIVITIES OF THE AFFILIATION OF SMEs

- Networking with other governmental & non-governmental institutions in order to create reliable matrix of support to the SME sector
- Initializing legislation more favorable to SMEs through a permanent dialog with other stakeholders
- Consultancy in financing entrepreneurial projects. Personal approach service
- Conducting and implementing EU projects aimed to SMEs: BSP, CIP
- Organizing workshops, presentations, round tables on various topics of common interests
- Running “Business-R&D” informal club
- Issuing annual brochure “Small and Medium Enterprises”
- Etc....
THANK YOU FOR YOUR ATTENTION!

CROATIAN CHAMBER OF ECONOMY
INDUSTRY AND TECHNOLOGY DEPARTMENT

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