

Curriculum Vitae

Dinah Bennett OBE, FRSA, FHEA
Enterprise Consultant, Researcher, Trainer and Facilitator
www.consult-ice.com

Dinah Bennett has enabled people and organisations all over the world to attain enhanced insights into enterprise and entrepreneurship for more than twenty five years. Through an award-winning combination of consultancy, project design and delivery, grounded in academic research and practical experience, Dinah has persistently pushed the boundaries of current thinking in entrepreneurship. Dinah has experience of many branches of financial services, including corporate and retail banks, credit unions, ethical funding organisations and organisations offering micro-finance/micro-credit solutions. Over the past 18 years Dinah and Associates have worked extensively with the banking community in the UK and overseas developing and delivering the programme 'Understanding the Entrepreneurial Lifeworld' to over 4,000 bank managers and decision makers.

October 2010 – present

Director International Consultants for Entrepreneurship and Enterprise ICE Ltd

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An International Research Development and Training Consultancy

Assignments include:

- Adviser to the UK All Party Parliamentary Group on Entrepreneurship 2010-present
- Delivery Partner for UK Small Firms Enterprise Development Institute Enterprise Mentoring programme 2012
- Design and Delivery of Enterprise Leadership programme for Iranian business owners Durham University/Iranian Chamber of Commerce 2011
- Development of Post Graduate Certificate and Diploma in New Venture Creation, Sri Lanka, 2009 - 2010
- International Team Leader Growth Cap Access to Finance Programme Kenya 2012- Present
- Delivery of Social Enterprise Development workshops for women. Malaysia 2011
- Trustee UK Institute for Small Business and Entrepreneurship 2003- present
- Co-founded the UK Women's Enterprise Policy Group 2011
- Design and delivery of a business start-up and growth programme for women in Saudi Arabia and a Train the Trainers programme for business start-up and growth in Croatia, 2010-12
- Design and delivery of a capacity building programme around sales, marketing and consulting skills for advisors working with SMEs in Czech Republic, 2011.
- Design and Delivery of Enterprise Leadership programme for Iranian business owners
- Design of Train the Trainers programme for Business Growth Almaty Kazakhstan
- Designed/ published networking, environmental and home based business toolkits 2007-2011 and memberships of the team developing a train the trainers' manual for growing businesses for ILO.

October 2007 – October 2010

Director, Centre for Entrepreneurial Learning, University of Durham: Director Women Ltd.

Responsible for the strategic development of enterprise education within the University and a range of entrepreneurial development interactions with stakeholders in the business community nationally and internationally.

Activities included:

- Design and delivery of Women's Business Networking and Mentoring Programme, Tripoli, Libya.

- Management of an EU funded transnational project DIONE - supporting women to set up businesses in high-tech and knowledge sectors
- Director Women's Leadership and exchange programme in partnership with The British Council – working in Jordan, Libya and Syria 2008–10

2008 - 2010

- Design and delivery of 'Understanding the Entrepreneurial Lifeworld' programme to assist senior Bankers in developing effective relationships with premium SME's in the UK 2008 - 10
- Development and delivery, New Venture Creation programmes Egypt and Lebanon 2008
- Delivery of policy workshops to University Vice Chancellors Colombo, Sri Lanka 2007-08
- Design and development of mentoring and networking programmes to support small business development. Libya 2008-10.
- Baseline Study addressing enterprising competences in Graduates. First report launched in the House of Lords June 2009
- Design and Delivery of train the Trainers Programme for SME Development. Egypt and Lebanon. 2008-10 European Training Foundation.
- Design and delivery of Business Growth Programme, Ghana, 2008, ILO, Turin

August 2003 – September 2007

Centre for Executive Education and Enterprise, Durham Business School

- Director of **Women Into the Network** and lead partner of the **AWE** partnership responsible for the design, development and dissemination of advisory services and outreach activities at regional, national and international levels. Working with Home Office Unit and Cabinet Office in UK through expert panels, and the banking sector. Member of a European Commission working group looking at women's entrepreneurship and leadership.
- Business Growth Programme Shanghai Institute of Foreign Trade China 2004.
- Design and management of Relationship Management Programme for Business Managers Assistants UK 2003-4
- Appraisal and development of programme materials to ensure better marketing and delivery to female entrepreneurs, International Finance Corporation/World Bank, Cairo and Yemen, April to July 2007
- Delivery of the Small Business Mentoring Programme for Business Advisers, Afghanistan, ILO, 2005.
- Growth programme for Small Enterprise Development, University of Zagreb Croatia 2003

1999 - 2003

Programme Director, Policy and International Development, Durham University

- Initiation and development of a multi- disciplinary programme which assists Women's Entrepreneurship and Enterprise development through integrating women into existing networks. In 2002 WIN was selected as the UK best practice model for supporting women's entrepreneurship. Lead partner on a trans-national initiative Accelerating Women's Enterprise AWE to develop and support women's enterprise across Europe.
- Relationship Management Programmes for Banking Professionals. Design and delivery of training programmes for senior bankers 'Developing Effective Working relationships with the Premium Small Business Customer. Ghana 2003 Malta 2002-03
- Design and Direction of Hallmarks, training programme for Marketing Directors and Owner-Managers of Growth Companies.
- Design and management of Relationship management Programme for Business managers Assistants UK2000-03
- Delivery of women's Business Growth programme Kuwait, in partnership with Women in Business in the Arab world and Trade Partners UK. Kuwait 2001

1996 – 1999

Programme Director, Small Business Centre, Durham University

- Responsible for the training of Small Business Counsellors and Trainers to assist SME's to internationalise: South Africa 1997, Bosnia Herzegovina 1998.
- Designed and undertook an EC funded research project reviewing the position of the private sector in Guyana to inform the government and donor agencies and to advise on appropriate interventions 1997.
- Carried out research into, and subsequent development of, a SME relationship programme for the UK's Health and Safety Executive HSE, 1998. This was subsequently published by the HSE as practice guidance of the organisation.
- Relationship Management Programmes for Banking Professionals. Part of a team responsible for the development, design and delivery of an international programme which encourages bankers to take a more holistic approach to the SME.
- Botswana, 1998 Malta, 1999, Ghana, 1997 Kenya, 1995 Australia, 1995-96.

1991 – 1995

Senior Tutor, Small Business Centre, Durham University Business School

- Design development and direction of, and teaching on Postgraduate Programmes and elective including the Masters in Business Administration. 1991-95
- Director of SME: Banker Linkage Programme. Six week secondment of Bankers to Independent Growth Firms. 1993-95
- Design and testing of Entrepreneurial Marketing Programme for Romanian Entrepreneurs Romania 1993-95
- Design of Adviser Guides and training programmes in Business start – up and Networking for Small Business Advisers and Bankers 1994
- Train the Trainers Women's Development Programme in the Palestinian Occupied Territories for UNDP. 1994.
- Director of Venture Capital Training Programme for Staff of Regional Advice and Information Centres 1993-95 Czech Republic.

AWARDS:

- Holder of the Queen's Award for Enterprise Promotion 2005
- OBE for services to Women's Entrepreneurship January 2011

PROFESSIONAL QUALIFICATIONS/ASSOCIATIONS:

- Registered Practitioner of British Association of Psychological Type
- Level A and B Certificates of Competence in Occupational Testing Awarded by the British Psychological Society
- Fellow of the Royal Society of Arts
- Fellow of the Higher Education Academy
- Board Director and Trustee of Institute of Small Business and Entrepreneurship
- Visiting Professor Ecole Superior de Commerce Toulouse France
- Visiting Fellow Rhodes University South Africa
- Scottish Enterprise Master Trainer in New Venture Creation